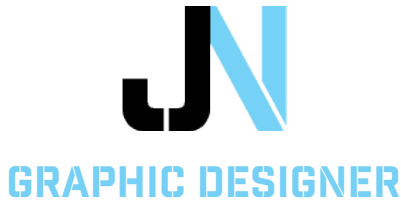


# JASON NABORS



Jasonnabors.com  
Jnabors@hotmail.com  
(858) 774-0295

## Work Experience

### **Liberty Remodeling Inc /** Graphic Designer / Social Media Mng.

OCT 2021 - PRESENT , SAN DIEGO

- Manages the creative process from start to finish including the design of initial concepts, revisions and final branding.
- Develops an understanding of the brand style guide and can express the brand language while still adhering to the overall brand look and feel.
- Prepares electronic design files for output for social media platforms. Effectively maintains file archives to ensure ease of retrieval for future use.
- Thrives in a fast-paced environment and is able to effectively work with evolving project needs.
- Handled rebranding of company, including all social media outlets.

- Create compelling and relevant content for all brand platforms (Instagram, Facebook, etc.) that engages fans, stimulates growth, drives branding across social media and builds overall brand with current and potential followers

### **Home Depot /** Department Supervisor

SEPT 2015 - PRESENT , SAN DIEGO

- Leading and enabling a team of associates to deliver the best possible customer experience in the store. This includes coaching and training associates, delegating, following-up on daily tasks, managing performance, and ensuring adequate department coverage.
- Removing barriers, addressing inefficiencies, and enabling staff to delighting our customers.
- Collaborating with front-end and back-end operations associates to ensure items are adequately stocked.
- Monitoring use of store power equipment and coaching employees on safe behaviors and lifting techniques.

### **Carmel Highland Golf Resort /** Operations Manager

FEB 2005 - April 2015 , SAN DIEGO

- Operated at both tactical and strategic levels, managing and continuously developing all aspects of the golf business. This involved providing a clear vision for its strategic direction, while taking personal responsibility for identifying additional sales and marketing opportunities.
- Customer service excellence must be consistently delivered. Revenue and profit maximized for the pro shop, food and beverage, membership sales, tournament sales, and marketing.
- Worked with Resort management to cross promote both business entities; this includes the CEO, Director of Marketing, Director of Hospitality, and other department leaders.

## Education

### **San Diego State University /** Bachelors in Art

FALL 2015 - SPRING 2021 , SAN DIEGO

Learned skills for the Design Industry

- UX/UI Design
- Indesign
- Sketch
- Social Media
- Photography
- Brochure Design
- Web Design
- Photoshop
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Creative Cloud
- Digital Design
- Typography
- Marketing Collateral
- Illustrator
- Branding

### **Rancho Bernardo Highschool /** Diploma

FALL 1996 - Spring 2000 , SAN DIEGO

## Internship

Summer 2020 - Fall 2020

### **SEEDS THERAPY CENTER**

San Diego, CA 92110  
Contact: Amy Machado  
619.299.3161  
amym@seedstherapycenter.com

## Skills

**Design:** Illustration & UI graphics / Strategy and Vision Presentations / User Flows / Concept sketches / Wireframes & Mockups with Sketch & Illustrator / Basic Photo editing / Basic video editing / Style guides & Pattern library

**Prototyping:** Rapid prototyping using invision / Basic web design with HTML/CSS/JS

**Programs:** Adobe Illustrator / Adobe Indesign / Adobe Photoshop / Sketch / Invision / Adobe Premiere / Adobe Dreamweaver / Most Social Media Platforms